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Baracuda sponsors yachting

POOL-cleaner manufacturer Baracuda is sponsoring the 1991 Southstar Ocean Challenge from Cape Town to St Helena. This 3 500 mile yacht race is the longest blue water event which both starts and finishes in South Africa.

Says Louis Mynhardt, marketing manager, "We have been looking for a suitable sporting event, one which has the right association for our product and gives us maximum exposure."



Yachtsmen gather (left to right) Herb Farrow, Gary Fardon Bett, Tony Abbott, Eric Wells, Ashley Stoner, Joe Walden, Bertie Reed (front).